

In Advance

UPDATE NEWSLETTER FROM ADVANCE SEATING DESIGNS

ISSUE 4



Telescopic Arm AST-1 now available

A new mobile armpad for the Opera range featuring a freely moving cup shaped armpad replaces the ASF swivel float arm.

Based on the successful AMP10 support the AST-1 arm can be attached to the chair in either a backward (the default position) or forward position to optimise placement of the cup in relation to the users forearm.

Motion with the cup shaped armpad is smooth with minimal resistance for ease of use.

The cup shape of the pad is specifically designed to assist retention of the forearm within the pad.

There is a right hand and left hand version of the AST-1 arm. For further information, contact us using the details below

CONTACT INFORMATION



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Post: Advance Seating designs
Unit 42 Metropolitan Centre
Halifax Road Greenford UB6 8XU



On-line: www.asd.co.uk

New 'infinite' height backrest adjustment

Advance Seating designs highly acclaimed Opera range of office chairs now have a new easier to adjust backrest height system which offer a number of benefits and further improves their renowned comfort.

Backrest height locks automatically at any position when the adjustment lever is released to ensure a perfect fit.

The re-designed easy to reach release lever enhances operation of the smooth free gliding action making it a pleasure to use.

The range of height adjustment is extended to allow 130mm range of movement fitting 99 % of clients without the need for further modification.

The backrest has a new 'solid' feel to enhance the sensation of support when initially sitting into the chair.

This upgrade also makes all Opera models (10, 20, 30 50 and 60) lighter which allows the user to move the chair more easily.



The New ZM headrest supporting arm

Finding the best fit for a headrest is one of those adjustments that can 'make or break' the feel of a chair. The improved design of the ZM headrest support twin arm makes it easier to move the headrest into that 'bestfit' position and to hold that position.

A new height adjustment-lock screw with a button shaped head fits neatly into the rear of the backrest to complete the updated design.



ADVANCE SEATING *designs*



NEWS IN BRIEF

- Advance Seating designs new office - factory move is now complete and production is back to normal.
- Sarah Duncan (Technical Advisor) has returned from maternity leave (Mobile: 07900 917 741).
- The Opera 60 range now includes the new Opera 67 model.
- The eMove4 has gained CE mark certification.
- The Mini Writing slope has a sleek new design to reduce weight and hold price.
- We are promoting training days throughout the year for clinical professionals to familiarise themselves with our products. Please contact Kevin if you would like more information (Mobile: 07775 521 645).

EVENTS CALENDAR

Where you'll find Advance Seating designs in the next 6 months

9th - 10th March Health & Well Being
NEC Birmingham

20th - 22nd April Naidex
NEC Birmingham

Customer Case Study : eMove4 chair

Karl Silitoe is an office worker in Shropshire County Council. His work involves sitting at his desk to work and moving around the office to speak with his colleagues. He is 39 years of age and has been using a wheelchair all of his life.

His eMove4 has a bespoke backpad, a roho seat cushion, a walk-on walk-off footplate, a powered seat tilt and swing back arm supports.

He finds using his eMove4 chair gives him the freedom to move around the office he never thought possible.

"Previously using a wheel chair at my desk my posture was not right, not 100%, but now with the upholstery specially designed for me I am much more comfortable, moving around is zippy and the eMove4 is so easy to operate. It has made a substantial difference."

eMove4 restoring mobility in the office

With reduced mobility positioning yourself safely to sit into an office chair becomes a major issue that is why Advance Seating designs have developed a walk-on walk-off powered footplate.

This lowers to floor level for easy access into the chair, and raises independent of the seat so legs are properly supported. Once the most comfortable sitting position is found the footplate follows seat height keeping feet supported whilst working at any height or driving around.

As anyone knows even with full mobility stepping down from a deep step can be a challenge. This is why the powered footplate will gently lower the user down to the floor should they stand up too soon.

Funding of the eMove4 is available through Access to Work please see www.direct.gov.uk or contact us for more information or to arrange a demonstration of the eMove4 contact Sarah on Mobile: 07900 917 741.

Visit us at www.asd.co.uk to find out more.



COMPETITION

Win your own Sport-Sit 7 chair by answering this simple question:
What is the new range of height adjustment in Opera backrests ?

If you think you know the answer, you can enter free by sending an e-mail to: chairs@asd.co.uk with the subject "Sport-sit7 competition" or send a postcard by 31st March 2010 to "Sport-Sit7 competition", Advance Seating designs, Unit 42, Metropolitan Centre, Halifax Road, Greenford, Middlesex, UB6 8XU.

Terms and conditions - 1. The price is one Sport-Sit 7 for each winner. There will be 3 winners in total drawn randomly under independent supervision from all correct entries received by the closing date. 2. The closing date for entries is 31st March 2010. 3. Entry to the promotion is free through Advance Seating designs website (www.asd.co.uk). 4. If you wish to enter by post, entry to the draw is also free by sending a postcard by 31st March 2010 to MiniWriting Slope promotion, Advance Seating designs, Unit 42, Metropolitan Centre, Halifax Road, Greenford, Middlesex, UB6 8XU. 5. Advance Seating designs will not accept responsibility for lost, damaged, mis-transmitted or delayed entries. 6. Only 1 entry allowed per person. 7. The prizes are non-transferable and there will be no gift, part gift or cash alternative. In the event of unforeseen circumstances, the promoter reserves the right to substitute the prize for one of equal or greater value. 8. The winners of the prizes will be notified by post within 28 days of the closing date. 9. The promoter's decision is final and binding, and no correspondence will be entered into. 10. Advance Seating designs reserves the right to feature the name and postal district/county of the winner in future promotions and publicity materials. 11. A list of the names and counties of the winners can be obtained by sending a Stamped Addressed Envelope to Advance Seating designs, Unit 42, Metropolitan Centre, Halifax Road, Greenford, Middlesex, UB6 8XU. 12. The promotion is not open to employees and immediate families of the promoter, its agents or anyone professionally connected with the promotion. 13. The promoter is Advance Seating designs, Unit 42, Metropolitan Centre, Halifax Road, Greenford, Middlesex, UB6 8XU.